

Williams Tree Services Privacy Policy

Effective Date: September 27, 2025

This Privacy Policy describes how Williams Tree Services ("we," "us," or "our") collects, uses, and protects the personal information of visitors and users ("you" or "your") of our website, located at Williams Tree Services.com (the "Website").

1. Information We Collect

We only collect information necessary to provide our tree services and improve our Website experience.

A. Information You Voluntarily Provide

When you interact with our Website, primarily through the **"Contact Us" form**, you may provide us with the following personal information:

- **Contact Information:** Your name, email address, and phone number.
- **Service Information:** Details about your service needs, property location, and any messages you include.

B. Automatically Collected Information (Usage Data)

When you visit our Website, we and our third-party service providers (like Google Analytics) may automatically collect certain non-personal information about your device and usage patterns:

- **Log Data:** IP address, browser type, operating system, referring URL, pages viewed, and the date/time of your visits.
- **Cookies and Tracking:** We may use cookies and similar tracking technologies to track activity on our Website and hold certain information to improve your experience (e.g., remembering if you have visited before). You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

2. How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide Services:** To respond to your inquiries, provide you with quotes and estimates, schedule appointments, and fulfill our tree service contracts.
- **Communication:** To communicate with you regarding your service requests and updates to our services.
- **Website Improvement:** To monitor and analyze trends, usage, and activities in connection with our Website to enhance its functionality and user experience.

- **Security:** To detect, prevent, and address technical issues or fraudulent activity.

3. Sharing and Disclosure of Information

Williams Tree Services **does not** sell, rent, or lease your personal information to third parties. We may share your information only under the following limited circumstances:

- **Service Providers:** We may share your information with trusted third-party contractors and service providers who perform services on our behalf (e.g., website hosting, analytics). These parties are obligated to keep your information confidential and are prohibited from using it for any purpose other than providing services for us.
- **Legal Requirements:** We may disclose your information if required to do so by law or in the good faith belief that such action is necessary to comply with a legal obligation, protect our rights or property, or ensure the safety of the public or our users.

4. Data Security

We take reasonable steps to protect the personal information submitted to us, both during transmission and once we receive it. However, no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

5. Copyright and Intellectual Property

All content and images displayed on the Williams Tree Services.com website are the exclusive intellectual property of Williams Tree Services.

- **Copyright:** All photographs, graphics, text, and source code are protected by copyright laws.
- **Usage Restriction:** Any unauthorized use, reproduction, distribution, or modification of any images, including those showcasing our service portfolio or gallery, is strictly prohibited without the express written permission of Williams Tree Services.

6. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Effective Date" at the top of this policy. You are advised to review this Privacy Policy periodically for any changes.

7. Contact Us

If you have any questions about this Privacy Policy, please contact us:

- **By Email:** williams_tree_service09@yahoo.ca
- **By Phone:** (519) 355-0457

- **Via the Contact Form** on our website.

